

Guidelines for Catalyst Startup Idea Competition (CSIC)

1. Major Categories of Business Plans

Participants are encouraged to submit business plans in the following categories:

- a. **Agriculture**
- b. **Information Technology**
- c. **Production / Manufacturing**
- d. **Tourism**
- e. **Others (Open Category)**

2. Program Guidelines

- Business plans must be prepared in either **English or Nepali language**.
- Each **campus may submit a maximum of 3 business plans**.
- Each business plan may include a **maximum of 3 students**.
- Participants must submit the following documents:
 - **College Recommendation Letter**
 - **Valid Student ID Card**

3. Business Plan Submission

- Business plans must be submitted via email to **cesnepal2080@gmail.com**.
 - The subject line should read: **“Startup Idea Competition – [Mention Year]”**.
 - The business plan must follow the prescribed format provided by the organizers.
-

4. Registration & Fee Payment

- **Registration Fee:** NPR 5,000 per plan (*In words: Five Thousand Rupees only*).
 - **Bank Details for Fee Payment:**
 - **Bank Name:** Rastriya Banijya Bank
 - **Account Number:** 2620100003277001
 - **Account Name:** Catalyst Entrepreneurs Society
 - **Residency Fee:** NPR 3,000 per team (covers lodging and meals, if required).
 - Each campus must send **one Mentor/Teacher** along with the participating team.
-

5. Competition Level

- The competition will be organized at the **Koshi Province level**, bringing together student innovators from multiple campuses.
-

6. Rounds of the Competition

1. **Business Plan Submission**
 - Participants submit their written plans via email.
 2. **Audition Round** (*Newly Introduced*)
 - After receiving business plans, shortlisted teams will be invited to present their ideas in front of a panel of experts.
 - This round will help filter and identify the most promising and feasible ideas for the next stage.
 3. **Final Pitching Round**
 - Selected teams from the Audition Round will present their ideas to judges, mentors, investors, and stakeholders during the grand finale.
-

7. Closing Note

We kindly request all campuses to encourage active student participation in this **competitive and practical entrepreneurial opportunity**. Together, let us contribute to the development of innovative business ideas and nurture the spirit of entrepreneurship in our society.